

PureStart™ Colostrum

COLOSTRUM FOR USE IN ORGANIC HERDS

PureStart™ Colostrum is made with natural bovine colostrum to supplement or replace colostrum in organic herds. It is OMRI Listed for Organic Use.

OMRI LISTED

PureStart™ is the only colostrum product on the market that is OMRI Listed (Product Code #skt-7351) for organic use. See www.omri.org for more information on OMRI-listed products.

WHOLE BOVINE COLOSTRUM

Made with whole bovine colostrum. No blood, whey, egg or other ingredients not naturally found in maternal colostrum.

ESTABLISHES IMMUNITY

IgG molecules are readily absorbed for maximum immune protection.

Broad spectrum of antibodies to combat against whatever pathogens the calf may be exposed to.

> 85% IgG1 - The antibody most effective in providing local immunity and to reduce disease associated with failure of passive transfer.

SAFE AND EFFECTIVE

USDA Veterinary Biologics licensed, proving safety, purity, potency and efficacy as a total replacement for maternal colostrum so calves can achieve successful of passive transfer of immunity.

Heat-treated to effectively eradicate any pathogens that could cause disease.

CONVENIENT

Easily mixes in under 15 seconds!

3-year shelf life.



WHOLE BOVINE COLOSTRUM



IMMUNE SUPPORT



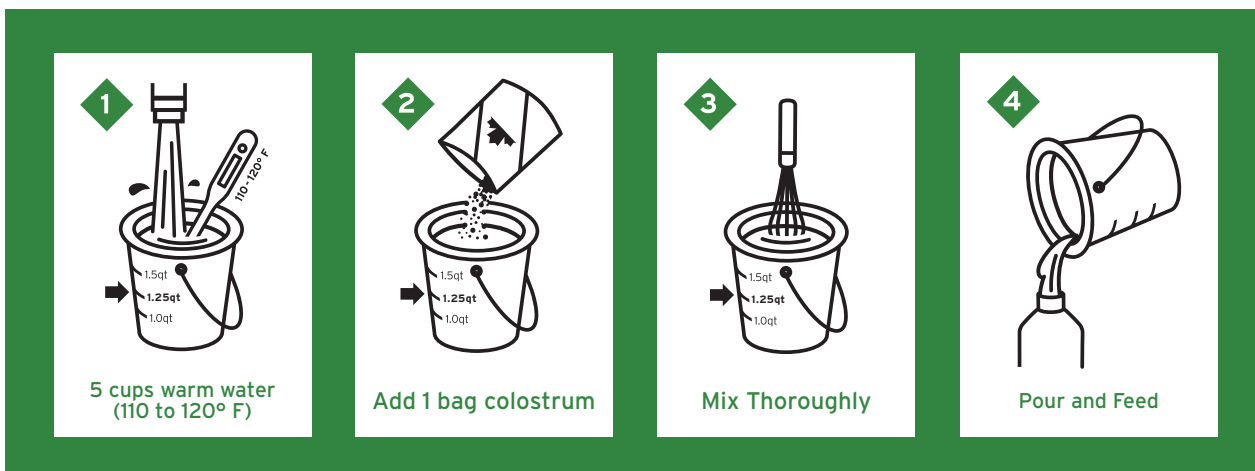
COLOSTRAL FAT ENERGY

TYPICAL ANALYSIS (PER BAG)

Ingredients	Bovine IgG
Net Weight	700g Powder
Immunoglobulins for Immunity	100g IgG (14.2%)
Crude Protein	43%
Colostrum Fat for Energy	24%

Calf's Choice Total® is a research-proven, whole bovine colostrum product line for producers to optimize calf health and productivity by improving their colostrum program.

This first meal establishes a healthy immune system, replenishes energy and provides essential nutrients and growth and metabolic factors to survive the first vulnerable weeks of life. Research has proven that calves receiving an excellent dose of colostrum go on to become thriving, productive animals in the herd.



INDICATIONS

To replace or supplement maternal colostrum as an aid in the treatment of Failure of Passive Transfer (FPT) in newborn calves.

DIRECTIONS

To supplement or replace maternal colostrum:

Mix and feed according to package directions. Feed the first dose as soon as possible, preferably within 2 hours of birth for maximum absorption of antibodies. Feed the second dose within 8 hours.

Product Use	Number of Bags	Amount IgG Fed	Amount of Water
Supplement	1 (700g)	100g	5 cups
Replacement	2 (1400g)	200g	10 cups

